



PROFESSIONAL INDOOR FOOTBALL

LA CROSSE SPARTANS

FOR IMMEDIATE RELEASE

For more information, contact:
Chris Kokalis, co-owner and general manager
(651) 210-5617 / ckokalis@lacrossespartans.com

Spartans Conditionally Approved By IFL

The La Crosse Spartans Professional Indoor Football Team took another step towards participating in the 2010 Indoor Football League (IFL) season. During its annual league meetings in Baltimore last week, the IFL's board of directors granted conditional approval for the Spartans to enter the league.

"The league meetings were a huge success for our franchise," said Chris Kokalis, Spartans co-owner and general manager. "We met other owners and continued to learn more about the IFL. The professionalism of everyone in this league confirms that the IFL is the right league for the La Crosse Spartans. We still have a lot of work ahead of us but, needless to say, this is a big step forward."

The Spartans will continue to work closely with the La Crosse Center board to formalize a lease agreement.

Spartan's Launch Twitter Page

The Spartan's jumped on the social networking bandwagon launching a Twitter page for the team. Fans are welcome to follow the Spartans on Twitter by visiting www.twitter.com/laxspartans

Season Ticket Reservations Continue

Fans continue to have the opportunity to reserve Spartans season tickets through the team's website, www.lacrossespartans.com, or by calling the Spartans office at (608) 567-4299.

The La Crosse Spartans are an expansion franchise playing in the Indoor Football League. The team's season will kick off in March 2010. The Spartans are coached by Packers-great, Gilbert Brown. Coach Brown and the Spartan's organization are committed to actively participating in the La Crosse community. For more information on the team, visit www.lacrossespartans.com.

The Indoor Football League (www.goifl.com) is a 19-team league based out of Richmond, Virginia with franchises in 13 states (including Alaska). The league holds a 14-game regular season schedule that runs March through June. The IFL's playoffs culminate in July with the IFL United Bowl. In addition to a seven-game home schedule, the Spartans will also host one pre-season game and a family night event.