



## FOR IMMEDIATE RELEASE

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## SPARTANS ANNOUNCE FAMILY NIGHT & PRE-SEASON GAME

The La Crosse Spartans are proud to announce details of the team's first-ever Family Night which will take place January 29<sup>th</sup> @ 7:30pm at the La Crosse Center. This will be the region's first look at Gilbert Brown's 2010 Spartans. The entire team and coaching staff will be on hand along with activities for the entire family. Activities to include live music, games for kids of all ages, live performances, autographs, inflatables, clowns, giveaways, special guest appearances, and much more. The team will also host a youth football clinic for local youth players at 5:30pm.

Tickets for the event are \$10 and go on sale Wednesday, December 23<sup>rd</sup> @ 11am. Group tickets are available for \$5 for groups of ten or more. Spartans season ticket holders will receive VIP passes for the event as part of their season ticket packages. Seating for the event is general admission and individual tickets to the event can be purchased through [ticketmaster.com](http://ticketmaster.com) or by visiting the La Crosse Center box office. Those looking for group tickets should contact the Spartans office directly at 608-567-4299. More information on the event is available at the team's website, [www.lacrossespartans.com](http://www.lacrossespartans.com).

The team is also hosting a pre-season game on Sunday, February 21<sup>st</sup> at 3:00 p.m. against the division-rival Green Bay Blizzard. The game will serve as the official kick-off to the Spartans inaugural campaign. Earlier this month the team announced its 2010 regular-season schedule which begins February 27<sup>th</sup> on the road against the Wichita Wild. The team's home opener is set for Saturday, April 3<sup>rd</sup> @ 7:30pm against the Omaha Beef. Individual game tickets will go on sale for all games in early January.

### Season Ticket Reservations Continue

Fans continue to have the opportunity to reserve Spartans season tickets through the team's website, [www.lacrossespartans.com](http://www.lacrossespartans.com), or by calling the Spartans office at (608) 567-4299.

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The La Crosse Spartans are an expansion franchise playing in the Indoor Football League. The Spartans are coached by Packers-great, Gilbert Brown. Coach Brown and the Spartans' organization are committed to actively participating in the La Crosse community. For more information on the team, visit [www.lacrossespartans.com](http://www.lacrossespartans.com).

The Indoor Football League ([www.goifl.com](http://www.goifl.com)) is a 26-team league based out of Richmond, Virginia with franchises in 15 states (including Alaska). The league holds a 14-game regular season schedule that runs March through June. The IFL's playoffs culminate in July with the IFL United Bowl. In addition to a seven-game home schedule, the Spartans will also host one pre-season game and a family night event.

LA CROSSE  
SPARTANS